

February 26 - March 1, 2024

# PUBLIC SCHOOLS WEEK

*As American as Apple Pie*

## ToolKit 2024

**February 26 - March 1, 2024**

Public Schools Week is a nationwide, grassroots partnership of parents, students, school staff, and elected officials celebrating all that public education has to offer.

Using our simple Toolkits, take action each day to highlight the great things happening in our public schools.

#PublicSchoolProud #OklaEd




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# PLAC TOOLKIT

February 26- March 1, 2024

**Public Schools Week is a national, grassroots effort. Local PLACs can coordinate simple activities in your community so that administrators, teachers, and parents are all involved. Together, we'll flood social media & our communities with love for public schools!**






-  Share the District and Teacher Toolkits with a local contact at each level. For Parents, follow our Daily Action Calendar alerting your members to actions they can take each day.
-  When posting on social media, please use the hashtags #PublicSchoolProud and #OklaEd. Include an ask to “share” your post. Encourage “likes” and “comments” as the more likes, comments, and shares, the more impact we make.
-  See the detailed Daily Action Calendar in this PDF and find more graphics, the Public School Pledge, and Toolkits at [www.okplac.org/psw](http://www.okplac.org/psw).

# DISTRICT TOOLKIT

February 26 - March 1, 2024



**Public Schools Week is a national, grassroots effort. Public school districts can join parents and teachers as they celebrate their schools. Together, we'll raise awareness in our communities and with our elected officials about the great things happening for our students.**

-  Invite elected officials (ex: state legislators or city mayor) to tour a school, visit a class, or join an event.
-  Post #PublicSchoolProud on school site signage for the week.
-  Share Public Schools Week graphics on district website and social media.
-  Email teachers notifying them of the week and encouraging them to participate. Share the Teacher Toolkit.
-  Email PTA leaders to encourage their engagement. Share Parent Toolkit.





See a detailed Daily Action Calendar in this PDF and find more graphics, the Public School Pledge, and Toolkits at [www.okplac.org/psw](http://www.okplac.org/psw).

# TEACHER TOOLKIT

February 26 - March 1, 2024



**Public Schools Week is a national, grassroots effort. Public school teachers & staff can join parents as they celebrate their schools. Together, we'll raise awareness in our communities and with our elected officials about the great things happening for our students.**

-  Changing your profile picture to the Public School Proud graphic found on our website, Instagram or Facebook.
-  Sending letters or cards from your students to your district's legislators, the Governor, Lt. Governor and State Superintendent.
-  Posting a photo on social media of your class holding a Public School Proud sign.
-  Posting on your personal social media accounts why you love working at your school. Include #PublicSchoolProud.

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# PARENT TOOLKIT

February 26 - March 1, 2024



**Public Schools Week is a national, grassroots effort. Public school parents can join teachers and districts as they celebrate their schools. Together, we'll raise awareness in our communities and with our elected officials about the great things happening for our students.**

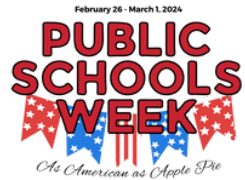
## Take action by:

-  Changing your profile picture to the Public School Proud graphic found on our website or Facebook.
-  Sending a letter or card to your local legislators, the Governor, Lt. Governor & State Superintendent about your great school.
-  Posting photos, videos or stories on your personal social media accounts about why you choose public school. Include #PublicSchoolProud & #WeChoosePublicSchool.
-  Sharing PLAC and friends' posts of their public school stories.







See the detailed Daily Action Calendar in this PDF and find more graphics, the Public School Pledge, and Toolkits at [www.okplac.org/psw](http://www.okplac.org/psw).

# Daily Action Calendar

February 25 - March 1, 2024



**Public schools are foundational to our democracy. Let's collectively join in one simple awareness activity each day this week to remind our communities about the importance of public education to our nation!**

-  **Sunday, February 25:** Change your profile picture to the Public School Proud graphic on our website or Facebook.
-  **Monday, February 26:** Send a letter or card to your local legislators, the Governor, Lt. Governor & State Superintendent about your great school.
-  **Tuesday, February 27:** Share the reasons you love public education as a video or post on your social media. Wear red, white & blue (kids too!) and post a selfie with the hashtags #PublicSchoolProud, #RedforEd, #OklaEd, #PublicSchoolsWeek
-  **Wednesday, February 28:** Join us at the State Capitol for a news conference and meetings with legislators. Wear Red for Ed and your patriotic swag!
-  **Thursday, February 29:** Quote your kid! Ask your student their favorite thing about school and share their answer on social media. Don't forget to hashtag it!
-  **Friday, March 1:** Send a thank you note to your students' teacher(s) reminding them of their value.